



The AUKM PROPOSITION



Five things that AUKM offers:

One - Traceability and Independent Audit



Malt produced by companies in the AUKM scheme offers an unrivalled degree of traceability. The checks made throughout the supply and production of malt enable AUKM maltsters to trace batches of malt back through the process to identify the barley used for production. This barley can, in turn, be traced back to farms that supplied barley into the malting plant. Checks are made at every stage of the supply chain to ensure that the raw material and the finished product comply with AUKM standards.

These checks are independently audited on an annual basis to ensure that the companies can prove that procedures are in place and are being followed.

Two - Brand Protection and Risk Management

Brewers, distillers and food manufacturers make a huge investment in their brands and the protection of these brands through elimination of risk is an important issue for marketers, brand managers, finance directors and chief executives alike. The use of Assured UK Malt offers the highest possible level of supplier assurance and product safety.

Three - Responsive Supply Chain

Companies that purchase Assured UK Malt are not just buying a product produced by one maltster. AUKM brings the knowledge and experience of a whole industry working together to raise standards throughout the supply chain. Initiated from the combined development by Maltsters of a comprehensive set of HACCP standards, the AUKM scheme has expanded to bring together all aspects of production, and also integrates with other assurance schemes relevant to the malt supply chain.



The scheme is regularly reviewed and, through its links with all elements of the supply chain, it is able to respond readily, in anticipation of and in response to the changing needs of both customers and suppliers.



Four - Legality

Buying AUKM malt offers a guarantee that the malt has fulfilled all the legal requirements at every point in its production including minimum standards for pesticide residues.

Five - Technical Support

As a standard which has been adopted by all major malt suppliers in the UK and is independently audited, AUKM has the comprehensive technical support provided by a panel of industry and external experts.



For more information visit www.assuredukmalt.com or contact Assured UK Malt, 31b Castlegate, Newark, Nottinghamshire NG24 1AZ United Kingdom
Tel: +44 (0)1636 700781 Fax: +44(0)1636 701837 Email: assuredukmalt@magb.org.uk